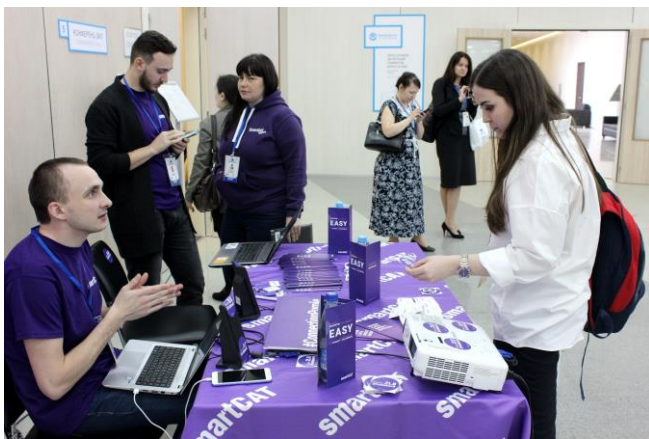


Translation Forum Russia 2020

International Translational Conference

August 21-23 | Kazan

Sponsorship opportunities TFR 2020



- ▶ Make your own statement at Translation Forum Russia 2020 and show your business to your target audience inspired by presentations of the industry experts;
- ▶ Choose your option of participation in the Forum;
- ▶ Use the sponsor packages developed by us or select certain advertising options for the promotion of your product.

OPPORTUNITIES FOR TITLE SPONSOR

1 package
RUB 280 000

- ▶ Booklets/materials (provided by the sponsor) in participants' bags
- ▶ Contribution to the conference program
- ▶ 1 time slot in the business or evening part of the program
- ▶ Appointment of the sponsor's representative as a moderator of a section or a round table (with respective competencies)
- ▶ Logo and status in the bottom section of the conference web-site
- ▶ Dedicated page of the sponsor on TFR 2020 web-site
- ▶ Logo on TFR website - page "Sponsors", in mobile app, on photo banner
- ▶ Press release of the sponsorship on the conference web-sites, in social media, in mailouts
- ▶ Keynote speech (or video) at the conference opening
- ▶ Concluding remarks at the closing event
- ▶ Banner in the main hall
- ▶ Large logo on the TFR 2020 banner in the main hall
- ▶ Exhibition booth space
- ▶ Logo on the front of the program
- ▶ Promo page in the program
- ▶ Logo in mailouts
- ▶ Free registration of 5 participants
- ▶ Free participation in Gala Dinner of 2 representatives
- ▶ Dedicated page of the sponsor in mobile app

OPPORTUNITIES FOR GOLD SPONSOR

2 packages
RUB 180 000

- ▶ Booklets/materials (provided by the sponsor) in participants' bags
- ▶ 1 time slot in the business part of the program
- ▶ Appointment of the sponsor's representative as a moderator of a section or a round table (with respective competencies)
- ▶ Logo and status in the bottom section of the conference web-site
- ▶ Dedicated page of the sponsor on TFR 2020 web-site
- ▶ Logo on TFR website - page "Sponsors", in mobile app, on photo banner
- ▶ Press release of the sponsorship on the conference web-sites, in social media, in mailouts
- ▶ Honorable mention during opening and closing ceremony
- ▶ Banner in the main hall
- ▶ Small logo on the TFR 2020 banner in the main hall
- ▶ Exhibition booth space
- ▶ Logo on the front of the program
- ▶ Promo page in the program
- ▶ Logo in mailouts
- ▶ Free registration of 3 participants
- ▶ Free participation in Gala Dinner of 1 representative

OPPORTUNITIES FOR SILVER SPONSOR (Track Sponsor)

4 packages
RUB 100 000

- ▶ Booklets/materials (provided by the sponsor) in participants' bags
- ▶ ½ of time slot in the business part of the program
- ▶ Appointment of the sponsor's representative as a moderator of a section or a round table (with respective competencies)
- ▶ Logo and status in the bottom section of the conference web-site
- ▶ Dedicated page of the sponsor on TFR 2020 web-site
- ▶ Logo on TFR website - page "Sponsors", in mobile app, on photo banner
- ▶ Logo on the screen in the track hall (if there is a screen)
- ▶ Small logo on the TFR 2020 banner in the main hall
- ▶ Exhibition booth space
- ▶ ½ of promo page in the program
- ▶ Sponsor's advertising in the track hall (roll-ups, flags, booklets)
- ▶ Free registration of 2 participants

OPPORTUNITIES FOR SECTION SPONSOR

5 packages
RUB 50 000

- ▶ Booklets/materials (provided by the sponsor) in participants' bags
- ▶ Appointment of the sponsor's representative as a moderator of a section or a round table (with respective competencies)
- ▶ Logo on TFR website - page "Sponsors", in mobile app, on photo banner
- ▶ Logo on the screen in the section hall (if there is a screen)
- ▶ Small logo on the TFR 2020 banner in the main hall
- ▶ Exhibition booth space
- ▶ Sponsor's advertising in the section hall (roll-ups, flags, booklets)
- ▶ Free registration of 1 participant

OPPORTUNITIES FOR EVENT SPONSOR (Partner Evening, Gala Dinner)

7 packages
RUB 50 000

- ▶ Booklets/materials (provided by the sponsor) in participants' bags
- ▶ Logo on TFR website - page “Sponsors”, in mobile app, on photo banner
- ▶ Logo in mailouts about the event
- ▶ Logo in the program
- ▶ Logo on the invitation (for Gala dinner)
- ▶ Free registration of 1 participant
- ▶ Sponsor's promo action at the event

OPPORTUNITIES FOR PARTNER

10 packages
RUB 35 000

- ▶ Booklets/materials (provided by the sponsor) in participants' bags
- ▶ Logo on TFR website - page “Partners”, in mobile app, on photo banner
- ▶ Logo in the program
- ▶ Free registration of 1 participant
- ▶ Exhibition booth space
- ▶ Sponsor's promo action

OPPORTUNITIES FOR EXHIBITOR

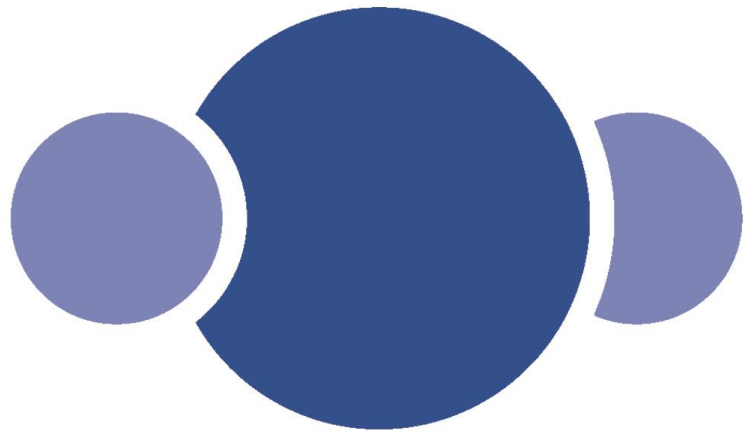
10 packages
RUB 25 000

- ▶ Booklets/materials (provided by the sponsor) in participants' bags
- ▶ Logo on TFR website - page “Exhibitors”, in mobile app, on photo banner
- ▶ Logo in the program
- ▶ Free registration of 1 participant
- ▶ Exhibition booth space

SPONSOR IDEAS

Open package

The Sponsorship package may be adjusted based on the goals, objectives and individual needs of your company. We are also ready to discuss specific projects in the framework of TFR 2020 sponsorship.



The three-day program of TFR 2020 includes presentations, master classes, workshops, networking meetings, plenary sessions, panel discussions, round tables, and special linguistic sessions.

TFR participants will be offered a selection of excursions and social events.

Translation Forum Russia is an opportunity to find reliable partners and customers!